

ARGO

For more information please contact

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Business Process Innovation™ For Your Brand

ARGO is a business process outsourcing (BPO) firm that offers deep, global experience in a boutique approach, customizable for your business and brand. Our management team has pioneered and innovated customer engagement for many of the world's most coveted brands. Yet we recognize each client, each brand and each business challenge requires something different to achieve best results. By using our services to improve their business performance, our clients succeed without having to invest in additional people, infrastructure or overhead. Through a combination of deep experience, best practices and right technology, ARGO offers a Business Process Innovation™ approach to elevate your customer experience (CX), improve CSAT and NPS scores, reduce overall costs to serve and enhance your revenues.

COVID-19 Business Continuity Services | Is your organization struggling tactically to meet immediate business continuity needs without sufficient resources? **We can help!**

WHY ARGO AS YOUR BUSINESS PARTNER?

ARGO's Managed Services offer your organization a breadth of innovative customer management and back office capabilities leveraging our technology and diverse U.S. and global resources, including:

- **INDUSTRY EXPERTISE** — The depth of industry experience to collaborate, craft and enhance customer experiences and back office programs that understand your operations and deliver Five Star results that positively impact your mission and goals.
- **MEANINGFUL TECH & INNOVATION** — Dynamic platform capabilities and customer engagement services that aren't about technology hype. Rather, meaningful capabilities, automation and innovation that improve your operations. We work with you to determine the best of technology that elevates the more important human touch for improved customer experiences (CX), meaningful data and analytics, and reporting that demonstrates our mutual success.
- **RIGHT PEOPLE** — We deliver the right skilled personnel who are proud to serve your brand and your customers. Virtual and In-Center, American and U.S.-focused global operations that provide right skills, bilingual capabilities and continuous improvement for lower costs to serve.
- **TRANSPARENCY & VALUES** — A promise of collaboration, transparency and proactive communication that build the strong partner relationships that weather the constant changes and challenges of business.

Verticals Served



Healthcare



Telecom & Media



Banking & Financial Services



E-commerce & Retail



Direct Response



Non Profit



Travel & Logistics