



**FOR IMMEDIATE RELEASE**

**ARGO ANNOUNCES EXPANSION OF EXECUTIVE ROLES**

Lewiston, ME - April 16, 2021 – ARGO, a distinctive business process outsourcing (BPO) firm that offers customizable and innovative solutions for businesses and brands, is pleased to announce the expansion of roles and responsibilities of two long-term ARGO executives. Lou Jablonski, President of ARGO, explained that the Company has broadened the role of operations head, Phil Wilson, who will now assume the position of Chief Operating Officer. Phil has excelled during his three-year tenure with ARGO and will provide effective continuity as ARGO executes on its current business plans. Coincident with this change, Michael Roy, currently SVP Business Development, is appointed Chief Revenue Officer. In this newly created position, Mike will provide strategic guidance in all matters relating to revenue growth and business profitability.

Jablonski stated, “We have built a strong foundation for future growth, including strengthening our management team, evolving our products and markets, expanding delivery centers while continuing to reduce costs and enhance operational results for all of ARGO’s clients. We’re executing on a dynamic multi-year business plan to continue growth and drive meaningful innovation.”

**About ARGO**

ARGO’s executive team has pioneered and innovated customer engagement for many of the world’s most coveted brands. Through a combination of deep experience, best practices and right technology, ARGO offers a *Business Process Innovation*™ approach to elevate your customer experience (CX), improve CSAT and NPS scores, reduce overall costs to serve and enhance your revenues.

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